

Avoca Main Street and Urban Renewal Partnering to Offer New Business Start-up Incentives

The City of Avoca's Urban Renewal Board has agreed to sponsor up to three \$10,000 matching grants to incentivize new business start-ups on Avoca Main Street. By partnering with Avoca Main Street and increasing the grant funding, both organizations hope to amplify the impact of the city's business start-up grant.

Eligible businesses must be physical located within the Avoca Main Street district and agree to maintain that location for a minimum of three years. The grant is intended to target available vacant properties in the district and will favor business plans that fill gaps in the district's current offerings.

Anyone interested in applying should review the Downtown Avoca Market Study and Strategies, available from the Avoca Main Street Office or online at <http://www.cityofavoca.com/uploads/files/MarketAnalysis-Avoca-Final.pdf>, particularly the "Opportunities" section on page 28.

Application materials will be available starting in June, and the deadline for applications will be August 11, 2017.

Please contact Avoca Main Street to receive application forms at 712-307-0172, mainstreet@cityofavoca.com, or PO Box 257, Avoca, IA 51521.

IEDA Officials Observe Challenge Grant Progress



Avoca's Challenge Grant space at 152/154 South Elm is well underway to full façade renovation. Recently officials from

the Iowa Economic Development Authority paid a visit to observe the progress and hear about other upcoming Avoca Main Street Projects. Michael Wagler, State Coordinator for Main Street Iowa was joined by Jim Engle, Director of the Downtown Resource Center, and Tim Waddell, IEDA Community Development Division Administrator. The exterior windows have been completed, the brick tuck pointing is well underway, and the storefront entrances are nearing completion. When the project is fully complete in October Avoca will have another architectural showpiece on its Main Street.



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