

## Avoca's Award Winning Projects and Volunteers Honored at Main Street Iowa Awards

Main Street Iowa hosted the 32<sup>nd</sup> annual Main Street Iowa Awards celebration on Friday, April 13, 2018 at Hoyt Sherman Place in Des Moines. The program honored the efforts of those who work day in and day out to revitalize Iowa's downtowns – the heart and soul of communities across the state.

This year, 18 projects were selected to be recognized from the 117 competitive nominations submitted. The honors were presented by Governor Kim Reynolds and James Engle, director of the Iowa Downtown Resource Center (IDRC).

Avoca received the following state awards and special recognitions: the Leadership Award went to

Roger Kubik for his work with Avoca Main Street, Inc. The award for Excellent Exterior Rehabilitation Project went to A-Town Capitol LLC and Hansen Construction for the Avoca Main Street

Bank Building (152/154 S. Elm St.). The award for Exceptional Special Event recognized all of Avoca Main Street's

since becoming a Main Street community in 2014.

"The Main Street Iowa program is a powerful catalyst for local revitalization and community investment," said Governor Reynolds. "As I travel across the state, I see over and over that Main Streeters are passionate, innovative and creative. They're also committed to making their downtowns - and our state - a stronger, more sustainable place to live, work and raise a family."

Since 1986, local Main Street programs have made a significant impact on Iowa's economy, resulting in:

The inception of 4,670 new businesses and a net gain of 14,348 jobs.

Nearly 12,000 building projects reported, totaling a private investment of over \$1.85 billion dollars.

More than 3 million hours of human capital equating to over \$72 million dollars in time and talents according to the Independent Sector's estimated value of a volunteer hour.



Avoca Main Street, Inc. volunteers flanked by Gov. Kim Reynolds and Main Street Iowa Director Michael Wagler. Volunteers from left: Brent Hansen, Lance Brisbois, Patrick Richards, Debby King, Amber Mohr (director), Rhonda Hope, Linda Schumacher, Mike Hope, Monica Fichter, Linda Hansen, Clint Fichter, Serena Riesgaard, Larry Petersen, Sandy Petersen, Betty Kubik, Roger Kubik.

Committee Volunteers for the Avoca Main Street Longest Table. Attendees from Avoca were also called to be recognized for meeting the \$1,000,000 Benchmark for investment in the district



### Connect With Us:

**Email**  
mainstreet@cityofavoca.com

**Mailing**  
PO Box 357  
Avoca, Iowa 51521

**Facebook**  
Avoca Main Street, Inc.

**Instagram**  
@avocamainstreet

**Avoca Main Street, Inc. Board of Directors for 2017-2018:** President Linda Schumacher, Vice President Lance Brisbois, Treasurer Linda Hansen, Secretary Kris McCarthy, Tonya Feekes, Clint Fichter, Debby King, and Patrick Richards.