



Mission of the Avoca Main Street is to sustain our downtown district as the economic cultural and social center of our community by utilizing the four point approach of the National Main Street Trust.

# Open 4 Business Competition is Seeking an Avoca Applicant!

Do you have a great business idea? Have you always wanted to own a business in downtown Avoca? Is your current business planning to expand services or add a new product line? Do you have a piece of equipment you wish you could purchase for your business?

Avoca Main Street, Inc. is looking for interested entrepreneurs who could use \$28,000 to launch or grow their business idea within the Avoca Main Street district. The *Open 4 Business* contest, launched in 2015, is an opportunity for businesses located within a state-designated Main Street district, to compete for a chance to win up to \$28,000 in grant funds to assist with a business development or expansion project that will benefit

the local community.

WHAT TYPES OF THINGS CAN YOU SPEND THE MONEY ON?

YES	NO
Inventory	Rent
Equipment	Utilities
Marketing	Payroll
Computer	Software
Upgrades	Remodeling
	Vehicles

Businesses must complete an application and submit a short video outlining their business idea and how it will benefit the local economic climate in their community. A 25% cash match is required. The grant funds are administered by the Iowa Economic Development

Authority's Downtown Resource Center and Main Street Iowa program.

Each designated Main Street community may submit one local business applicant that will represent Avoca at the sub-state competition held in Des Moines on June 28, 2018. Sub-state winners will receive \$8,000 and advance to the state contest which will be held in Waterloo, Iowa the evening of August 28, 2018. The state winner could win up to \$20,000.

For complete details about this program, please contact Amber Mohr at 712.307.0172 or [mainstreet@cityofavoca.com](mailto:mainstreet@cityofavoca.com) or Robin Bostrom, Business Specialist, Iowa Downtown Resource Center/ Main Street Iowa at 515.348.6176 or [robin.bostrom@iowaEDA.com](mailto:robin.bostrom@iowaEDA.com).



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**Avoca Main Street, Inc. Board of Directors for 2017-2018:** President Linda Schumacher, Vice President Lance Brisbois, Treasurer Linda Hansen, Secretary Kris McCarthy, Tonya Feekes, Clint Fichter, Debby King, and Patrick Richards.