



Mission of the Avoca Main Street is to sustain our downtown district as the economic cultural and social center of our community by utilizing the four point approach of the National Main Street Trust.

Main Street Update Newsletter

March 2017

## Investing in Your Main Street

All the work of Avoca Main Street, Inc. is designed sustain our downtown district as the economic, cultural, and social center of our Avoca community. As a staff-led, volunteer-run organization that maintains the rigorous performance standards set by the National Main Street Center, we work very hard to celebrate Avoca's unique culture in a way that will have a positive impact on our local economy. Avoca Main Street, Inc. is a nonprofit entity, and to fulfill our mission we rely on the return investment of our community members. Two upcoming events are planned to give you an opportunity to invest in your Avoca Main Street and have a good time while you're at it:

- On **Thursday, March 16** please join us to acknowledge our fair city's Irish connection at our **St. Patrick's Day Celebration** and Investment Drive. Wear the green, share the gold, and have a great time on Avoca Main Street!
- On **Saturday, April 22** our annual **Avoca Main Street Golf Tournament** is another important event to help fund our operations and continue our mission's work. If you are a duffer or could sponsor a team, please contact Avoca Main Street at 712-307-0172 or email [mainstreet@cityofavoca.com](mailto:mainstreet@cityofavoca.com).

We hope you can join us for one of these events!

Please join us to welcome  
 American National Agent Fely Noel  
 to Avoca Main Street!  
**Ribbon-cutting Ceremony**  
 Friday, March 17, 4 p.m.



## St. Patrick's Day Celebration

*Games, prizes, raffles,  
 musical entertainment,  
 and an Irish feast for \$8!  
 Pledge your support for  
 Avoca Main Street while  
 you celebrate the Sweet  
 Vale of Avoca!*



**CELEBRATE WITH US!**  
**THURSDAY, MARCH 16**  
**4:00—8:00 PM**  
**AVOCA LEGION HALL**



### Connect With Us:

**Email**  
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**Avoca Main Street, Inc. Board of Directors for 2016-2017:** President Linda Schumacher, Vice President Lance Brisbois, Treasurer Brent Hansen, Secretary Kris McCarthy, Clint Fichter, Rhonda Hope, Roger Kubik, and Sandy Petersen.